

Customer Adoption Resource Map

A simple worksheet for keeping one useful, approved resource easy to find after launch.

Keep it general. Use this map for a resource index or public education page. Do not enter customer names, account details, usage metrics, private notes, credentials, or sensitive configuration.

GENERAL RESOURCE INDEX

Page title and URL for the approved resource entry point

AUDIENCE

Who should use this resource? Keep the description role-based.

INTENDED MOMENT

When should the team point someone here?

CONTENT OWNER

Role or team responsible for keeping the destination current

SOURCE LOCATION

Where the resource is maintained in your organization

ACCESS REQUIREMENT

Public, sign-in required, or another approved access path

NEXT REVIEW DATE

Date to check the link, content, and ownership again

Before sharing

Confirm the page is approved for this audience. Name an owner and review date. Keep customer records and account-specific work in their authorized systems.