

Residential Service Resource Readiness Checklist

Put the current, company-approved page within reach at the door.

1. Check the public service page

APPROVED PUBLIC DESTINATION URL

2. Name the owner and the audience

Page owner: _____ Review date: _____

Intended audience: _____

3. Test the handoff before using the tag

- ☐ Confirm the NFC tag opens the current service overview or resource index.
- ☐ Read the page on a phone at the point where the homeowner will see it.
- ☐ Check the page owner, intended audience, and review date.
- ☐ Choose an alternate way to share the page if a phone cannot tap.

4. Keep customer records in approved systems

Use general, company-approved service information only. Keep quotes, appointments, account details, and private notes in the business systems approved for them. This checklist is not pest-control or pesticide guidance.